



# CATHERINE CREIGHTON

## Area 1 Resident

### **Brief Statement of Interest**

I am fortunate to currently be an elected representative of the board, and hold the position of Vice President. My first term is ending and I hope to continue serving to help ensure we keep up the incredible momentum that's in progress— in particular with our marketing and communication efforts, helping caretake membership, and making sure our legacy events continue to occur and thrive. My family and I are eager to stay engaged by continuing to connect and build community with others, deepen efforts to uplift and celebrate, while helping wherever we can in this neighborhood.

### **Background Information**

We still consider ourselves newbies in the Heights! When beginning to navigate the complexities of buying a home, especially as first-time homeowners, we were so lucky to find the W.H. neighborhood and purchased a home in Area 1 in the Fall of 2022. We immediately immersed ourselves in all neighborhood events, followed WHNA on social channels, and quickly made connections with our fellow dead-end neighbors. I was elected to the board the following Spring of 2023 and haven't looked back. Helping host Spooktacular 2024 was an amazing highlight; we love the bi-annual Highlighter magazine (and helping deliver it!), Washington Park Wednesdays, Boulevard Bash, Neighborhood Rummage Sale, and try to make it to any pop-up events, too. Playing at Wick Park, eating at O'Briens, and enjoying an ice cream at Fred's have become staples for us. I was born and grew up in Milwaukee; after college, I moved near Traverse City, Michigan, but after 15+ years, we felt called to be closer to family and long-time friends and moved back to Milwaukee in 2022.

### **Experience**

My professional experience is in education/administration, specifically enrollment management and fundraising. Skills to highlight: marketing (website, social media, graphic design, communications, presentations), customer service, event support, editing, problem solving, community outreach, and interpersonal skills. My degree is in Fine Arts, English/Creative Writing, and Celtic Studies. I am a freelance photographer, athlete, poet, and a mother of two wonderful elementary-aged kids who attend St. Sebastian School. My partner is the Senior Director of Education at Wisconsin Conservatory of Music, a trained musician, teacher, researcher, and....a bagpiper!

### **Volunteer and Community Involvement**

With nearly 20 years of non-profit work experience, I have been afforded countless opportunities to volunteer not only within the organizations I have worked for but with their various partnerships- from being an on-air host for pledge drives to acting as a tour guide, giving time to community clean up days to chaperoning student events. Serving on the WHNA these past two years has been an impactful first-time experience being on a board of directors - I am eager to continue supporting the mission of WHNA and remain committed to volunteering my time and contributing my skills and talents throughout the year.