

# THE WASHINGTON HEIGHTS HIGHLIGHTER

whna.net

THE MAGAZINE OF THE WHNA  
Fall 2019

**SPOOKTACULAR!**  
page 4

**BOULEVARD BASH RECAP**  
page 8

**25 YEARS OF RAINBOW BOOKSELLERS**  
page 10  
and more!





# WHNA 2018-2019 BOARD OF DIRECTORS

The *Highlighter* is a quarterly publication of the Washington Heights Neighborhood Association. Washington Heights includes Highway 175 to North 60th Street and from Vliet Street to North Ave.

You can expect your Winter *Highlighter* in early December. To submit an article, please contact Jane at [janeekonkel@gmail.com](mailto:janeekonkel@gmail.com).

## EDITOR

Jane Konkel

## LAYOUT & DESIGN

Daniel Murphy

## ADVERTISING MANAGER

Lynita Wolf

## CONTRIBUTORS

Eric Anderson	Lyra O'Brien
Laura Burke	Annalisa Ragatz
Ann DeLeo	Jon Rupprecht
Barb Haig	Tom Rutenbeck
Debbie Knepke	Kate Schwartz
Ann Navin	Heidi Steeno

## DISTRIBUTION

Sarah Drillias 839.5233

## COLLATORS

Thanks to all who help us collate and deliver the *Highlighter*. The next collation will be at Dandy Midventurous Modern on Wednesday, December 11.

## COMMUNITY CONTACTS:

Third District Non-Emergency	933.4444
Crime Prevention	935.7733
Graffiti Hotline	286.8715
Block Watch	588.5619

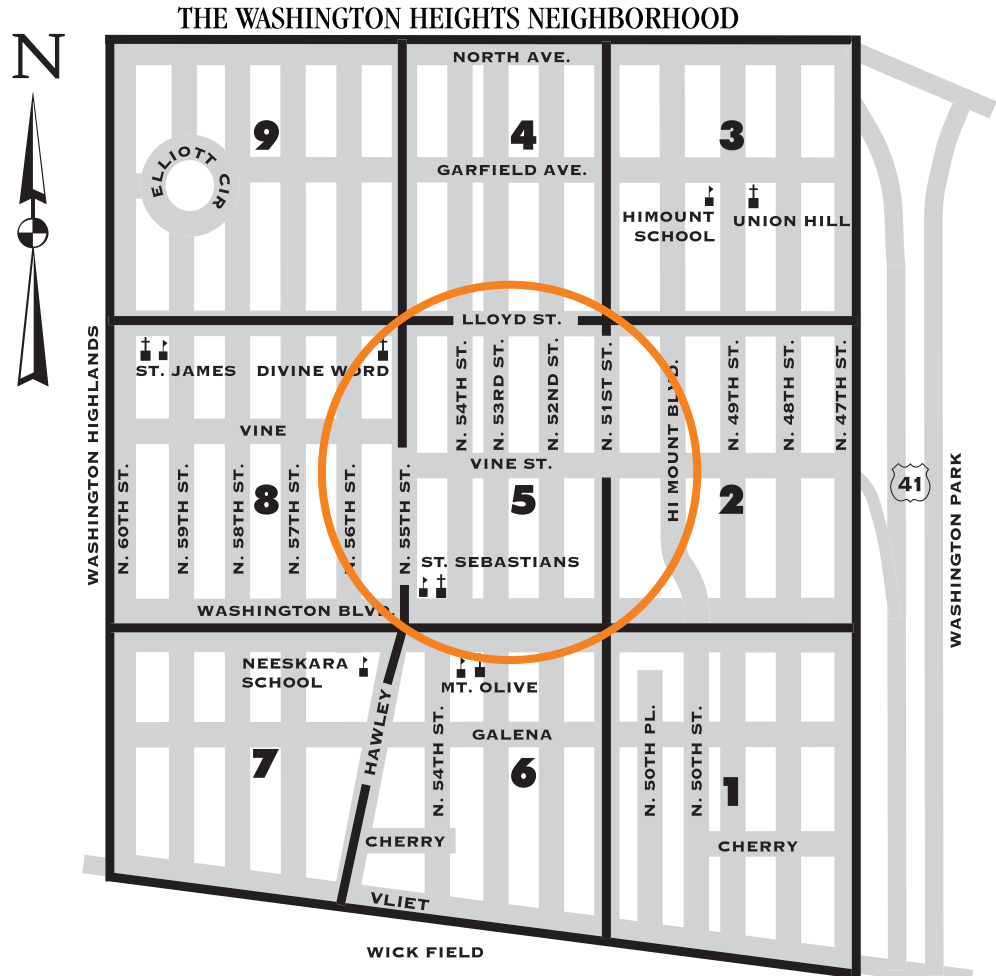
## ADVERTISER INDEX

St. Sebastian Fish Fry .....19  
 First Weber Draganchuk-O'Brien.....20

- |  |   |
|--|---|
| <b>PRESIDENT</b><br>Beth Lappen 727.0345           | <b>AREA 5</b><br>Heidi Steeno 920.639.1476  |
| <b>VICE PRESIDENT</b><br>Sabrina Eder 262.719.7477 | <b>AREA 6</b><br>Lyra O'Brien 861.0387  |
| <b>TREASURER</b><br>Ric Gesell 305.6885            | <b>AREA 7</b><br>Shelly Cozzens   |
| <b>SECRETARY</b><br>Ann Navin 477.9528             | <b>AREA 8</b><br>Andy Robinson 745.9463   |
| <b>PAST PRESIDENT</b><br>Ann Navin 477.9528        | <b>AREA 9</b><br>Alexa Pagley 262.444.3274<br>Brandon Taylor 870.1339                                   |
| <b>REPRESENTATIVES</b>                             | <b>AT-LARGE EVEN YEARS</b>  |
| <b>AREA 1</b><br>Ryan Stasiewicz 364.3295          | Eric Anderson 771.7977<br>Dan Caruso 773.405.7071<br>Sabrina Eder 262.719.7477<br>Alec Knutson 412.3139 |
| <b>AREA 2</b><br>Trent Muller 559.6773             | <b>AT-LARGE ODD YEARS</b>   |
| <b>AREA 3</b><br>Vacant                            | Mike Lappen<br>Ann Navin 477.9528<br>Ric Gesell 305.6885  |
| <b>AREA 4</b><br>Simon McConico 306.1422           |   |

- LIAISONS**  
**VLIET ST.**  
Vacant  
**NORTH AVE.**  
Vacant  
**RAINBOW ASSOCIATION**  
John Elliot 248.3270  
**COMMITTEES**  
**NEIGHBORHOOD SAFETY**  
 Dominique Leupi 720.473.2765  
 Sharon Heffelfinger 801.1307  
**COMMUNICATION**  
Vacant  
**GREEN COMMITTEE**  
Beth Lappen 727.0345  
**HOUSING/APPEARANCE**  
Tom Rutenbeck 453.3453  
**MEMBERSHIP**  
Trent Muller 559.6773  
**WHNA PHONE NUMBER:**  
939.4622

## AREA 5 HOSTS 2019 SPOOKTACULAR • SEE PAGES 4-5 FOR DETAILS





# FROM THE PRESIDENT

by Beth Lappen  
WHNA President

"I'm so glad I live in a world where there are Octobers."

—LM Montgomery, *Anne of Green Gables*

Welcome, neighbors, to my favorite season!

I promise I never wish our summer away with all its wonderful things to do and enjoy! Memorial Day, the rummage sale, Washington Park Wednesdays, the Fourth of July and the Boulevard Bash.

Let's offer thanks to Washington Park Neighbors and its partners for drawing us to our local green space once again, bringing the great music and the great food for our enjoyment. WHNA enjoyed the company of several neighbors who stopped by our booth to talk with members of the WHNA Membership Committee and Board of Directors. A great big thank you especially to all of the members of WHNA for enabling us to sponsor this great annual series with your membership dues.

The Boulevard Bash was once again the perfect event to wrap up the summer for us—it was wonderful to see so many of you spend the day with us and support the event. Look for more details from the event deeper in the pages of this neighborhood publication, but I cannot fail to thank Sabrina Eder, Jean Anderson and Eric Anderson for all of your hard work organizing this event as well as the many other volunteers that stepped forward quickly to ensure the event was once again a success.

Despite all of this wonderful summer fun, I still welcome fall with open arms. The crisp, cool air... the gentle rains... grey days that seem to go on forever... the energizing wind... All set the stage for a slowing down from what we jam into summer and give us permission to simply sit and cuddle up with a cup of tea and a book. Despite this slowing down, fall is not without gatherings and excitement! There is, of course, WHNA's other premier event of the year—Spooktacular. This year showcases Area 5 (Loud and proud, area 5!) between Lloyd and the Boulevard, 51st and 55th Streets. Look for more WHNA Meet-Ups as well, thanks to Sabrina Eder. Regrettably, I was unable to attend the first so I look forward to seeing you at the next one...

This fall is made more special because one tumultuous chapter has ended, leaving us with great hope and new opportunities. Help us write the story by becoming a member, sharing your thoughts, ideas and feedback, joining a committee, attending and/or volunteering at an event. Look for changes in the coming months from WHNA that promise to respect our roots while demonstrating our growth. This will likely include a new look and new events and activities. Planning is already underway... join us?

Yours truly,  
Beth Lappen

"Autumn is a second spring when every leaf is a flower." —Albert Camus



**You could be the next Highlighter cover photographer!**

Don't forget to submit your best fall Heights' photos for consideration—on Facebook or to [janeekonkel@gmail.com](mailto:janeekonkel@gmail.com).

**HAVE A NEIGHBORHOOD EVENT YOU'D LIKE TO INCLUDE IN OUR WINTER HIGHLIGHTER?**  
Email the Highlighter editor at [janeekonkel@gmail.com](mailto:janeekonkel@gmail.com) to let us know!

Highlighter online at [www.whna.net](http://www.whna.net)  
Do you want the Highlighter emailed to you?  
Contact [membership@whna.net](mailto:membership@whna.net).

**The deadline to submit articles and ads for the winter issue of the Highlighter is Wednesday, November 13, 2019.**

# THE 30TH ANNUAL SPOOKTACULAR

Everyone's favorite night of the year is nearly upon us. Here are all the details you need to know to participate in WHNA's most anticipated event of the year. This year's Spooktacular will take place rain or shine on Saturday, October 26 from 6:30pm to 8:30pm in Area 5 of the neighborhood (see map on Page 2 for Area 5 location).

## SPOOKTACULAR REGISTRATION

All children who wish to trick-or-treat must register ahead of time at any of the registration events. At registration each child will receive a wristband that must be worn and visible during Spooktacular in order to receive candy. Register ahead of time to save time and money.

The annual Washington Heights carved pumpkin display will be back. Sign up to carve a pumpkin at any of the registration events on October 15, 17 or 19. Letters given out on a first come, first served basis until all are claimed.

### ADVANCE REGISTRATION

St. Sebastian Church Gathering Space  
(55th & Washington Blvd., enter at 1725 N 54th Street)

Tuesday, October 15 • 5pm–7pm

Thursday, October 17 • 5pm–7pm

Saturday, October 19 • 10am–Noon

Registration Rates for October 15–19:

- \$5.00\* per child for children and grandchildren of current WHNA Members.
- \$10.00\* per child for non-members.

### DAY-OF-EVENT REGISTRATION

Saturday, October 26 • 5:30pm–7:00pm

St. Sebastian School Parking Lot (Spook Central)

\$10.00\* per child (members and non-members)

Please note that 54th Street from Washington Blvd. to Vine Street will be closed to traffic and no parking allowed in the school parking lot during this time for everyone's safety.

**Save time at registration:** visit [whna.net](http://whna.net) to print out and complete the Spooktacular registration form ahead of time.

\* Cash, check, and credit card (\$1.00 convenience fee added for credit card transactions) will be accepted at all registration events. All residents are invited to become a member of the Washington Heights Neighborhood Association or renew their membership at any Spooktacular registration event.



## SPOOK CENTRAL

**Saturday, October 26 • Open from 5:30pm–7:00pm**

Located in the Parking Lot of St. Sebastian School  
(55th & Washington Blvd.)

Spook Central is where all the fun begins for Spooktacular. Plan to walk to the parking lot if you need to register to trick-or-treat, participate in the costume contest or just want to check out all the great costumes. For everyone's safety no pets, alcohol or smoking permitted at Spook Central. Additionally, Spook Central may be used throughout the event as a meeting place for you and your family members if you become separated.

### 6:00pm COSTUME CONTEST

Sponsored by Rainbow Booksellers and McBob's

Gather at Spook Central (St. Sebastian School Parking Lot) for the opportunity to win fabulous prizes. Be sure to be in costume if you want to be included in the judging. Don't be late, because the contest starts at 6:00PM sharp!

### 6:30pm–8:30pm Trick-or-Treating • RAIN OR SHINE!

Trick-or-treat will take place throughout Area 5 (see neighborhood map on Page 2 for boundaries). Visit the Washington Heights carved pumpkin display at 53rd and Vine Street for a photo opportunity and enjoy all the decorated homes throughout Area 5.



## SPOOKTACULAR SAFETY

We appreciate everyone's cooperation with making this a fun and safe event for everyone who participates. Please take a few moments to familiarize your family with these Spooktacular safety guidelines. Have fun and be safe!

- All registered participants must have this year's Spooktacular wristband visible on their wrist or trick-or-treat bag.
- A parent or guardian must accompany children/youth under 18 at all times during the event.
- Bikes, skateboards and scooters are not permitted in the event area.
- Pets are not permitted in the event area or at Spook Central. We know your pets are part of the family but we don't want them to be spooked.
- Please instruct your child(ren) if they become separated from you to go to the closest street corner and look for the security volunteer who will be wearing an orange safety vest. They will assist with reuniting families.
- Please dispose of trash properly during the event and help keep our neighborhood clean. Trash receptacles will be located at each perimeter intersection with the security volunteer.
- Please be respectful of residents' property and decorations.
- If driving to Spooktacular, or you live inside Area 5, please be aware that the streets and alleys will be closed to traffic from about 5:00pm to 9:00pm on Saturday, October 26. If you need access to your vehicle during that time, please park outside of the event area.
- In the event of an emergency during the event, please see a security volunteer (posted at all perimeter intersections) and they will assist you. All security volunteers will be equipped with radios.
- Milwaukee Police Department will be present throughout the event and available to assist if an emergency arises.
- Call 911 if an emergency arises and also notify the closest security volunteer so they can assist.

## VOLUNTEERS NEEDED

It takes the entire neighborhood's help for a successful and safe Spooktacular. We welcome volunteers to help with registration events, candy counting, photography, carving a pumpkin, or assisting with security during the event. Please sign up ahead of time for one of the many volunteer positions. To volunteer:

- Visit [whna.net](http://whna.net) for the online volunteer sign-up
- Email [spooktacular@whna.net](mailto:spooktacular@whna.net)
- Call (414) 939-4622 (please allow up to 24 hours for your message to be returned)



## MORE INFORMATION ON SPOOKTACULAR

- Visit [www.whna.net](http://www.whna.net) for all the Spooktacular details.
- Email [spooktacular@whna.net](mailto:spooktacular@whna.net) with your questions.
- Visit and follow the Washington Heights Neighborhood Association Facebook Page for event updates.
- Call (414) 939-4622 (please allow up to 24 hours for your message to be returned).

# WASHINGTON PARK WEDNESDAYS 2019 SUMMER CONCERT SERIES SEASON WRAP

by Kate Schwartz

It could be argued that Washington Park Wednesdays has again outdone itself. But the handful of neighborhood volunteers behind this year's summer concert series would likely disagree. This is because what came about this summer was both a fulfillment of the mission of the series and the community potential of the city of Milwaukee. You can't outdo yourself when raising the bar is the whole point week after week.

In part, the series' mission is to bring diverse programming excellence to the West Side. Keystone committee member Jane Konkel explains that, "this is done not only by considering the sound and vibe of each artist or vendor within the park, but also by asking them to tie their talent to the space in an intentional way." The results were unprecedented. Flanked by groundbreaking ensemble shows like the season opener (which annually revels in the sky-scraping performance caliber of area women) to the season finale (which boasted a never-before-seen and an entirely improvised evening between some of the city's most established and up-and-coming artists), each Wednesday night exuded the spirit and benefit of creative collaboration.

This spirit went well beyond the music and well beyond the parameters of Washington Park. Creative collaborators this season included Cactus Club, Browns Crew, Kellen "Klassik" Abston, The Black Lens Films Series, The New State and Wes Tank to name a few. Fueled by both in kind and financial support from Milwaukee County, Quorum Architects, Uptown Crossing, Sprecher Brewery, Gruber Law, Vennture Brewing Company, W'East, Geitl Signs, MCFI (which gave away over 750 FREE meals to children over the course of the season), Artists Working in Education (AWE), Washington Heights Neighborhood Association, the WHNA Green Team (averaging 5 yards, out

of potential 7 yards of recyclables that WON'T end up in a landfill) and 88.9 Radio Milwaukee, the full scope of what can be accomplished in Milwaukee by Milwaukee for Milwaukee is beginning to be realized in a park that Olmsted created for the very purpose of the gathering urban community.

Near West Side recording studio, Silver City Studios, collaborated with the Still Waters Collective's inaugural Creatives in Residence program interviewing many patrons both at Washington Park Wednesdays and in casual use. From the thoughts and feelings of the people in the park, there emerged a strong sense of ownership by every walk of park-goer who often referred to the concert series as the catalyst. Board Chair Melissa Muller explains that, "though music is at the core of our themed events, this is a four dimensional space which reaches beyond simply welcoming people to the park and moreover gives them a reason to be there, together." Awarded the People's Choice for the Milwaukee Awards for Neighborhood Development Innovation this past Spring, and happily receiving \$1 and \$2 donations from some of the park's smallest patrons, Washington Park Neighbors (under which the series is programmed) could not have anticipated that community engagement would transcend to shared ownership, but this is the crux of their mission.

Moving forward, it will remain such. This is not a "mission accomplished" scenario in any stretch of the phrase. Much in the way that their finale aligns with the beginning of other area music programs thus creating a continuation instead of a finish, (in the past two years it was the Strange Fruit Festival, this year it was Hip Hop Week), the Washington Park Wednesday Summer Concert Series will continue to call upon and highlight the rich cultural fabric of Milwaukee. 🍀





**THANK YOU TO ALL OF THE PERFORMERS, ARTISTS AND CONTRIBUTORS WHO HELPED MAKE 2019 WASHINGTON PARK WEDNESDAYS A SUCCESS:**

Cactus Club, Zed Kenzo, DJ Dripsweat, Saebra & Carlyle, Shle Berry, DJ Boyfrriend, Ruth B&r Ginsburg, David Wake with Urban Empress & The Urbanites, Browns Crew, Mariachi Monarcas, Lady Sypher X, La Rondalla Voces & Guitarras, Klassik, Aram Feriants, No Seatbelts and Immortal Girlfriend |Tha DMC (Dope Music Crew), The Black Lens Film Series, Revel In Dimes, K-Stamp, Dead Man's Carnival, Doc B, DJ Bizzon, Hip Hop Week Milwaukee, Alderman Khalif Rainey, Devin Drobka, Barry Paul Clark, Argopelter, Artists Working in Education (AWE), Geitl, Wy'East, Virginia Small, Adam Carr, Neighborhood News Service, Milwaukee Ballet, Roll Train, Kidical Mass, Dream Bikes, NŌ Studios, Dasha Kelly, Still Waters Collective, Silver City Studios, Madeline Power, Joshua Evert, Bayview Printing Company, Brad Anthony Bernard, Margaret Muza, ZIP Milwaukee, Wes Tank, 88.9 Radio Milwaukee, Washington Heights Creative Works, Ex-Fabula, Brimful Life, Express Yourself (EXYO), Brownsville Collective, Lania Sporales, Gabriela Riveros, Ariana Vaeth, Molly Brennan, Jenny Anderson, Shami Lock, Nzinga Khalid, Renee Bebeau, Mary Ellen Mulvey Quesada, Uniques Car Club, The Milwaukee Rep, Teig, Mikal Floyd-Pruit, The New State, Janice Vogt, Webster X, Grey Genius, Shaddy, Kane the Rapper, Nile, Mudy, Juxt Dame, Dubb Saq, Myndd, Mayyh3m, Jabari S. Brown



# 2019 BOULEVARD BASH RECAP

by Eric Anderson

On Saturday, August 24th we had the most picture-perfect weather for our 2019 WHNA Boulevard Bash! With temperatures in the mid 70s and a slight breeze, neighbors frolicked under sunny blue skies. The food and drinks were great. The music and entertainment were good. The kids had lots of fun stuff to do. And, lots of fun shopping was had thanks to local artists, crafters, and vendors.

St. Sebastian Church served up their famous fish fry, while Kettle Range Meat Company provided fresh burgers and brats hot off a flaming grill. Mekong Cafe was happy to be back serving their home made south east Asian dishes. Hot roasted corn on the cob was a new offering.

Also, a special thanks to Chris McRoberts for her generous donation of McBob's corned beef for the event. We were also happy to have Chris's new restaurant Tusk participate this year. She opened up her new restaurant at 55th and North Avenue earlier this summer.

After all that great food, neighbors enjoyed desserts from Hatched Bakery, Cold Spoons Gelato, and Pete's Pops. Neighbors quenched their thirst with hot and cold beverages from Valentine Coffee, Vennture Brew Co., the WHNA beverage tent, and Leo & Cooper McGovern selling organic lemonade to support their favorite charity!

The WHNA Music Stage, sponsored by Tosa Insurance, kicked off at 1pm with an all-star jam from our West End Conservatory. Their director Neil Davis led on guitar. Drum instructor Devin Drobka kept the beat on drums, and star student Lucas Lebeau kicked it on the keyboards. At 2pm the growing crowd was serenaded by our own talented WHNA past president Paul Barach! He was accompanied by his lovely sister Teri Steffes.

The SidewinderZ, our headliner band, stormed the stage at 4pm, and jammed until our 7pm closing. Steve, Jimmy, Jon, and Gene delivered some hard-driving rock, rhythm, and blues tunes. They played some old favorites like "Hey Joe," "Voodoo Child," "Crossroads," and "Whole Lotta Love," while mixing in some original music that is going on their first album. Go to their website [thesidewinderz.com](http://thesidewinderz.com) to see videos from our Boulevard Bash! Scroll down and click on "See More Videos" 5 times, then you will find 9 video/songs recorded live. (Larry and Colleen Poggenburg are tearing up the dance floor during "Hey Joe!")

On the other end of the grounds, neighbors were amazed by the Anna Belle Aerial dance show. Jean discovered Carolyn, their organizer, who is one of one of our local Metro Mart pharmacists. The kids enjoyed face painting, henna tattoos by Anita, and a foam playground provided by MKE Plays. Again, the West End Conservatory had its own stage featuring talented students who entertained and inspired their audience.







Located between all that activity were almost 50 vendors, artists, crafters, and organizations. You could find anything from homemade candy confections to pickles, salsas, spices, and sausages. There was jewelry made from rubber bands, silver and precious gems, and artwork from many, including our famous neighborhood artist James Steeno.

Our silent auction table was another big success. Thanks to all the vendors and restaurants for their donations, and all the lucky winners for their contributions. All of the funds raised at this event help support our other WHNA events, activities, committees, and sponsorship of the Washington Park Wednesdays music series.

Finally, and most importantly, a big THANK YOU to all those that helped this awesome event happen: the residents on Washington Boulevard from 53rd Street to Hi Mount Boulevard who agreed to allow the event, plus the organizers and volunteers who donated their time, energy, and enthusiasm to ensure we had a Boulevard Bash in 2019. This is a celebration of our Washington Heights Neighborhood, showcasing our businesses, restaurants, organizations, and the neighbors that make us a special neighborhood!

Thank you all, and see you next year! 🍀



# 25 YEARS OF RAINBOW BOOKSELLERS FOR CHILDREN

by Barbara Haig

A young father walks into the store, his five-year-old son in tow. Looking left, they see puzzles and wooden toys. Looking right, they find a wall of picture books that leads into a hallway lined with series books—and a tantalizing glimpse of chapter books and young adult novels down the way. At the antique checkout counter, rows of candy line the shelves under glass.

The father says, “This was daddy’s favorite store when he was a little boy.” Hundreds of Rainbow Booksellers for Children patrons reading this are smiling and nodding their heads in agreement.

## HEADING EAST

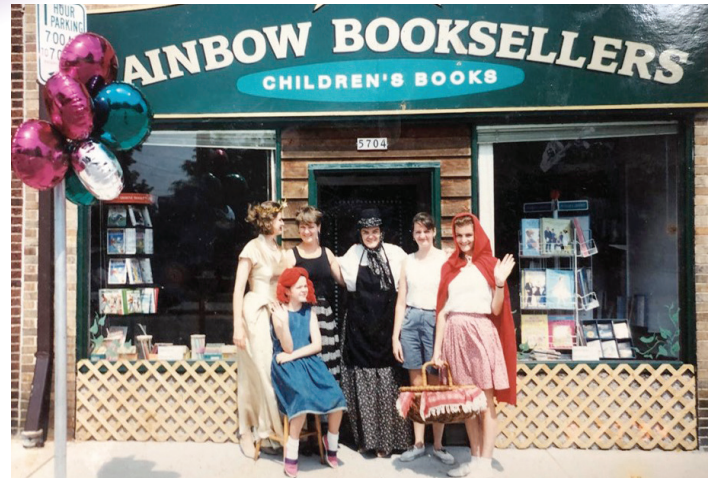
Creating these kinds of memories brings special delight to owners Joe Croze and Marye Beth Dugan, who enjoyed holding the store’s 25th anniversary party this August with their own children and grandchildren.

The couple operated an earlier bookstore, The End of the Rainbow, on North Avenue starting in 1991, then moved to 5704 W. Vliet St. in 1994. At the time, the once vibrant shopping district was nearly vacant. The space had stood empty for two years, and a shoe repair store was the only other operating retail business on the block.

“It was something of a dice roll, not knowing if there was interest or support for a kids’ bookstore,” Marye Beth said. “We decided to give it a chance. We had lived in the neighborhood for five years at the time and thought it might be a nice addition to the area.”

In 1996, the Vliet St. Business association was formed, and Rainbow Booksellers was a charter member. In the ensuing years, the store has helped brighten the neighborhood and people’s lives.

Working with fellow West End Vliet business owner Larry Geitl, the couple designed a façade featuring some of their favorite book characters, including Harold & the Purple Crayon, Corduroy the Bear, and of course – Harry Potter. The store earned the 2002 City of Milwaukee Mayor’s Design Award.



Marye Beth Dugan (center) and family dress as storybook characters and welcome customers on opening day in 1994.



Patrons enjoyed cake and special gifts during the 25th anniversary celebration.

## ONLY WISCONSIN CHILDREN’S BOOK STORE

While larger bookstores offer children’s departments, Rainbow Booksellers is the only children’s bookstore in the state. It continues to offer quality juvenile literature—along with a unique experience for kids, their parents and grandparents to browse and enjoy being surrounded by the color and beauty of children’s books.

From Peter Rabbit and Nancy Drew to wooden cooking sets and stuffed animals, all merchandise is always discounted 25%, which keeps shopping affordable.

Store hours are limited to Wednesdays and Saturdays due to Joe and Marye Beth’s other employment, but they spend additional time holding school book fair fundraisers throughout the metro area, supplying books for First Stage theatre, selling books at festivals and other community events, and offering book presentations for teachers.

### THREE TOP-SELLING BOOKS OVER THE PAST 25 YEARS

1. *Goodnight Moon*, Margaret Wise Brown
2. *Giving Tree*, Shel Silverstein
3. *The Three Questions*, Jon Muth





Neighbors join in the fun to celebrate 25 years.



Patrons wear rainbow shirts in honor of Rainbow Booksellers.

Giving back to the community is second nature. Rainbow Booksellers has sponsored the Washington Heights Halloween Costume Contest for 24 years and has donated over \$90,000 to local schools and non-profits that work with children.

Once, due to a miscommunication, the store door was left unlocked. Marye Beth explains, "Our customers took turns keeping an eye on the store and tirelessly tried to track us down. We came back to find notes and money on the counter from those who needed to pick up books!"

"It has been a delight to be part of the neighborhood in a way that creates memories and shares the love of books with children," she says. "We are fortunate to have neighbors whose support and loyalty has allowed us to remain here all these years.

For more information, see [www.RainbowBooksellers.com](http://www.RainbowBooksellers.com) 🍁

### DID YOU KNOW?

Rainbow Booksellers once sponsored a bookfair 8,450 miles away. Working with a non-profit in Washington state, donors chose books for a girls' orphanage in Malawi. The bookstore shipped all the books to help establish a library.

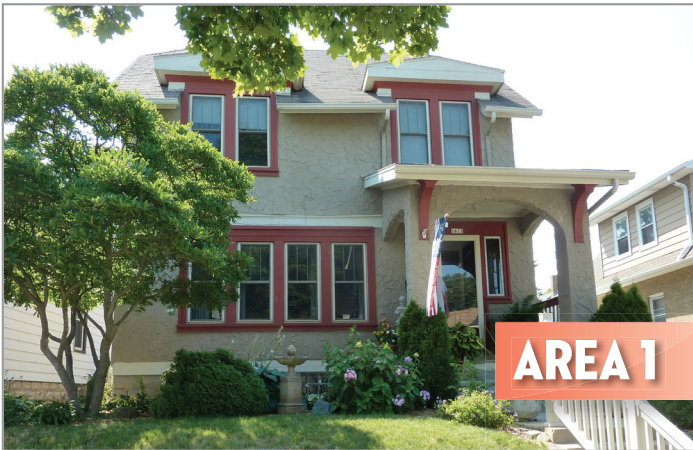
# HOUSING AND APPEARANCE 2019 LANDSCAPING AWARDS

by Tom Rutenbeck

Once again, it is time to celebrate the efforts of our neighbors who enhance our neighborhood with attractively landscaped yards. Many different styles and elements may be used, provided that they are executed in a manner mindful of our urban setting. The committee uses the following criteria to judge each landscape:

1. Should be pleasing to look at
2. Should be proportionate/scaled to the space available
3. Should be well cared for (healthy plantings, few weeds)

Award winners have received printed and framed award certificates from the WHNA. They have also received food gift certificates from WyEast Pizza. Special thanks go out to proprietors Ann Brock and James Durawa for their generous contribution toward the face value of the certificates. This year Alderman Murphy also asked me to provide a list of our Award Winners, so he could arrange for City of Milwaukee recognition of our winners as well.



## FROM THE HOUSING AND APPEARANCE COMMITTEE:

The Housing and Appearance Committee is one of the five permanent committees required by the WHNA bylaws. At present the committee is depleted due to attrition. We need and will welcome new members to help continue the work of this important part of our organization. Items we would like to pursue would include:

- Awards for remodeling/renovation
- Organize and conduct a Home Improvement Fair



- Develop tools and sources to assist elderly, disabled and chronically busy residents in establishing quality contracted landscaping services for their homes (lawn care, gardening, snow removal)
- Develop financial aid programs to assist low-income and financially challenged home owners in abating code violations and other deficiencies of their homes

This is all important work that will contribute to making our neighborhood better and stronger. We need you if you have the interest and skill to help make these programs happen. If you are interested in serving your neighborhood as a member of the committee, please contact Tom Rutenbeck at (414) 453-3453 or [tomrutenbeck@gmail.com](mailto:tomrutenbeck@gmail.com). 🍁

**Area 1:**  
***Katherine Mary Hein***  
***1613 N 49th St.***

**Area 2:**  
***Joan and Jean Braun***  
***1759 N Hi Mount Blvd.***

**Area 3:**  
***Eileen Louise Seeger***  
***2120 N 49th St.***

**Area 4:**  
***Ellen M. McElwee***  
***2247 N 53rd St.***

**Area 5:**  
***Thomas M. Pantea, Stephen F. Wright***  
***2041 N 51st St.***

**Area 6:**  
***James and Kathleen Mead***  
***5418 W Cherry St.***

**Area 7:**  
***James and Veronica Haupt***  
***1621 N 59th St.***

**Area 8:**  
***Laura and Peter Graven***  
***5512 W Washington Blvd.***

**Area 9:**  
***Leah M. Rusnak***  
***2230 N 60th St.***

# NOT TO REPEAT OURSELVES, BUT...

by Jon Rupprecht

...you may have missed the article about this in our last issue, since that was only available online.\* “This” is Charles E. Fromage.

Who?

No; “What.” That name itself is part of the intrigue in Washington Heights’ new bistro at 58th and Vliet. Our last issue said that it was coming; now that it has come, and come so well, it deserves another quick look.

Tony and Honore Schiro wanted “a quiet place to stop and discuss the evening after attending various events.” Charles E. Fromage is that, and more. It is cozy and intimate, yet also open, welcoming, and unique in our neighborhood.

And obviously well patronized. Honore reports that she and Tony have been pleasantly “shell-shocked” at the level of support. They have frequently been filled to capacity, inside and outside, and already have a happy corps of regular customers. Plus they now have their first employee, Sam Alioto.

Our previous issue featured photos of Tony and Honore, plus the interior of their bistro. Here you can see how the inviting outdoor seating for 12 patrons adds to the ambience, and also view their attractive new sign, made by the Gietl Sign Company a few blocks to the east on Vliet Street.

At [charlesfromage.com](http://charlesfromage.com) you can check out their interesting menu; no main entrees, but an alluring assembly of beers, wines, spreads, salads, snacks, sweets, and soft drinks. Honore says that if you look up one of their salads—capalatina—on the internet you will find that Charles E. Fromage is its only reference point. You might also find their “5 Cheese Glop” or the “EVOO Dunk” to be items that you simply can’t pass up; and that’s just for starters. The menu selections are available on a rotating basis.

In general, “buy local” typifies their offerings: beer from Vennture Brewing on North Avenue; coffee from Valentine



across the street; tea from Rishi Tea; chocolates from Ultimate Confections at 68th and Wells; cider from Lost Valley Cider near the Iron Horse Hotel.

A special local connection is with the Times Theater across the street. During the Milwaukee Film Festival, October 17–31, Charles E. Fromage will host 10 talk-backs after viewings. They will also host a special event, “Raising the Bar,” plus a Wine and Chocolate Event.

Oh yes, the name, Charles E. Fromage? Think about it a bit; if you need help, there are major clues in our previous article. Or Tony and Honore will be happy to give you some helpful hints.

A related note: the nearby French restaurant, Maison, at 60th and Vliet, closed last December after being open for a little over a year; we were not able to contact the previous owner for any details. But you may have seen the recent notice in the *Journal Sentinel* that a new restaurant and bar, “Neighborhood Draft,” is planned to be opening there “sometime in fall, possibly as soon as October 1.” Stay tuned for that.

Meanwhile be sure to get acquainted with our very nice new neighbor, Charles E. Fromage. Open noon–5 on Sunday and 4–11 on Monday, Thursday, Friday, and Saturday. See you there! 🍁

\*For the original details, go to [whna.net](http://whna.net), then the “*Highlighter Magazine*” tab. If this current issue is the one that initially appears, click “isuu” at the bottom for prior issues; in this case, Summer 2019, pages 4&5.



## MEET THE WHNA BOARD OF DIRECTORS:

Ann Navin



Hi! The communication committee will be introducing WHNA board members in upcoming Highlighters. Lucky me gets to go first. My name is Ann Navin—some of you may know me as the past president. I am an at-large representative and current board secretary. I own a duplex in Area 6 on 52nd Street, and my cats and I have been in the neighborhood since 2007 (not the same cats, but Kitty Kitty and Topsy are the fur babies du jour). In fact, Kitty Kitty is helping me at the keyboard right now.

Some of my favorite things in the Heights are the Boulevard Bash, the architecture, the people, the Brewers shuttle at O'Brien's, and patronizing neighborhood businesses—I love that I can walk to so many of them! When I'm not doing WHNA-y things, you can find me rowing on the Milwaukee River in the summertime, curling with the Wauwatosa Curling Club in the winter, and going for walks in and around the neighborhood all year long.

Serving on the WHNA board has been a true pleasure. I have enjoyed working with fellow board members and seeing their dedication to do the right thing even under trying circumstances. We've got solid leadership and some exciting ideas in the works. I look forward to contributing to the association's efforts to create community and keep the Heights a thriving, welcoming and fantastic neighborhood. I hope to meet many of you out and about or at our next event. Feel free to contact me or any board member with questions, suggestions or just to introduce yourself! 🍁

## RECYCLING TIPS

by Annalisa Ragatz, Green Committee

Wisconsin's 1990 recycling law bans some materials from the landfill, requiring that they be reused, recycled, or composted instead. Here in the City of Milwaukee, the City acts as the Responsible Unit, but recycling won't happen without your help.

When you recycle, items you toss into the blue bin are taken to the Materials Recovery Facility (MRF) on Mount Vernon Ave. There, items are sorted on high-speed belts and gathered into bales of like material that are sold and shipped off (sometimes at a profit, sometimes at a loss) to businesses who melt them down for reuse as new source material. Which items the City of Milwaukee recycles is entirely dependent on what materials businesses will buy, as every item must have a destination. Anything collected that does not have a buyer is considered non-recyclable and will be sent to the landfill.

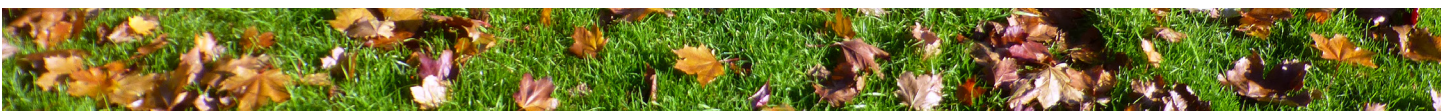
So what is recyclable here in Milwaukee? Paper, clean dry cardboard, metal cans, aluminum food trays/pans, plastic bottles/jugs/tubs labeled #1, 2 or 5, and glass bottles. Anything not on this list is contamination, and can interfere with the sorting process or even decrease the quality of the materials shipped out to buyers.

There are several things you can do to help facilitate the sorting process at the MRF:

1. Don't bag your recyclables. The machinery can't sort bagged items so they're often redirected to the landfill instead.
2. Flatten your boxes. They take up much less space in your bin and the truck, making it easier to be collected and driven to the MRF in fewer trips.
3. Empty and rinse your containers. Food and liquids are contaminants, and decomposing food can actually contaminate other clean materials, lowering their value to buyers or even rerouting them to the landfill. If there's too much food you can't remove, it's better to toss it in the garbage.
4. No plastic bags! Not only are they a contaminant, they wrap around the machinery and shut down the entire sorting system until people can harness up, locate and cut them out. Instead, check your local grocery store for which plastic bags and films they accept in their collection boxes (typically #4s). Also no wax paper, tissues, paper napkins, plastic-coated cardboard, or plastic wraps.

Dry cleaner bags and hangers can be returned to the cleaners for reuse.

If you'd like to find out more or are curious to see the MRF in person, they do free tours on the first Tuesday of the month at noon, the third Thursday of the month at 4:30pm, and during Doors Open Milwaukee. 🍁



# DOGMA

by Laura Burke

## *Dogs can speak. You're just not listening.*

Humans are very verbal, but dogs speak through very clear body language. We humans tend to listen with our ears rather than our eyes, and miss much of what dogs are saying. We can be a bit overbearing with our dogs in terms of our attention. The way we use our bodies to speak is very different than the way our dogs would use their bodies. Your dog believes your interactions to be a bit impolite at times. Dogs, for example, meet each other in an arc. It's rude, in their world, to walk a straight line toward them and make direct eye contact. In fact, polite dogs do everything they can to avoid face-to-face direct eye contact greeting that we interpret as polite and appropriate. Dogs turn their head away. They might sniff the ground upon approach. This is good dog communication according to a dog.

So, it's easier to see then why our intentions are not always clear with our dogs. Learning the very basics of canine body language will help us become good dog listeners and better communicators to our furry friends.

When interacting with our dogs, keep an eye on ears, tails, eyes, lips, and overall posture. Here are a few emotional states that dogs will display:

### **CONFIDENT DOG:**

Standing tall, tail up, ears pricked up or relaxed, direct look.

### **DOMINANT DOG:**

Standing over another dog, standing tall, resting of the dominant dog's chin or paw over another dog's shoulders. Staring, sometimes mounting or "humping" is a way of establishing control.

### **SUBMISSIVE DOG:**

Lowered head and body, allowing other dogs to stand over them. Licking at other dogs' lips and corners of the mouth. Looking away from the other dog, rolling on back and craning head away from another dog, tucking their tail, also submissive peeing.

### **PLAYFUL DOG:**

The dog's tail and behind is in the air, with the front legs lowered. The dog's ears are up and forward, his mouth is open in a "grin," and his eyes are relaxed. The classic play bow is the dog's invitation to play.



### **STRESSED OR FEARFUL DOG:**

Shaking, whining, submissive urination, ears back, rapid panting, tail down or tail tucked under, body lowered, licking of lips or nose, looking away or turning head away & fear barking.

### **AGGRESSIVE DOG:**

This is pretty obvious; lips drawn back in a snarl, growls showing teeth. Some other things to look for are lowered head, ears pulled back close to the head, hackles up (hackles are the hairs on the back of an animal's neck, which stick up when the animal feels fearful or angry), tail straight out, and intense unbroken stare.



Dog article ideas you would like to see? Please contact Laura, Washington Heights Pet Sitter, at [Mariah969@yahoo.com](mailto:Mariah969@yahoo.com). Bark at you later! 🍂



# MEET YOUR NEIGHBORHOOD

## Neighbors Carl & Mary Sherer

by Lyra O'Brien

What began as a starter home for Carl and Mary Sherer, has turned into a staying home for almost 40 years. The beautiful and welcoming navy blue Bungalow on North 52nd Street is one of the finest homes on the block. Pride of ownership is evident from both outside and inside this house. The original plan was to raise their four children, then when the kids are grown, maybe buy something new. The couple says their strong connection to their home and this neighborhood has stopped them from selling.



### How did you know this was the home for you?

**Carl:** In 1980, we were living across the street in a duplex, so we knew the area well. The woman who owned this home, let us know she would be selling it, so we told her we were interested. The house has a big hallway upstairs. We were able to use that attic space and add rooms and make a playroom for the kids. We knew we could expand this space, and it's a great house.

**Mary:** The previous owner had six kids, so eight people total lived in this house. When you walked in, you could just feel this was a house filled with love. Add to that, the fantastic fireplace, it just made it very cozy. We have tried to maintain that same inviting feel through the decades that we've lived here.



### Q. You mentioned you renovated the attic space. What other work have you done to the home?

**Carl:** Over the years we've updated; the bathroom, the kitchen, refinished the hardwood, and yes, turned the attic into additional living space. On the exterior, I helped strip all of the old paint to help bring the house back to its glory. All of the wood has been freshly painted. That takes a lot of maintenance, but it's worth it. Our next project is to build a garage out back.

### Q. How has the neighborhood changed?

**Mary:** I think right now is one of the more positive times to live here! I see that buyers are choosing this neighborhood to buy homes in. That's so incredible. I'm sure they are doing it for the same reasons we did. It's the location and it's the community. Also, you have three great schools—St. Sebastian, Mount Olive and Neeskara—all within walking distance. Plus you are minutes from downtown Milwaukee.

### Q. Tell me about your neighbors.

**Carl:** Our neighbors are great! We have some that have been here for 20 plus years, and then we have new people moving in. We just had a new family move in a few weeks ago. We walked down to their home last week to welcome them to the neighborhood. It's a great mix of folks that live here.

### Q. What do you love best about living in Washington Heights?

**Mary:** While I love the people, it's also the architecture. The way these homes were built, it's hard to find that craftsmanship now. These homes are strong and substantial. All of this beautiful woodwork, people are in awe of it. Then all the different styles of homes and they've been around for more than 100 years. I also like that you have the two churches, that helps build a strong community.

**Carl:** We thought about moving, I drive about an hour to work, but we couldn't find a home we liked as much as our home. Also, the community here is strong and we are so happy we stayed.

If you are interested in featuring your home in the Highlighter, please contact Lyra O'Brien at [lobrien@firstweber.com](mailto:lobrien@firstweber.com) or (414) 861-0387. 🍁

# WHAT? WHNA HAS MEMBERS?

by Ann DeLeo

In 1990 a group of neighbors held a series of organizational meetings and ultimately agreed to form the Washington Heights Neighborhood Association (WHNA). The organizational model they created relies on membership and volunteerism. There are no paid staff. If you are not a member of WHNA or if you joined in the past, but forgot to renew your membership, please reconsider.

Membership dues are the primary source of revenue for WHNA. We use membership dues and advertising revenue to publish the *Highlighter* and sponsor events like Washington Park Wednesdays. For nearly 30 years, we have been an important force in maintaining the distinct character of our urban neighborhood. Without members, our productive history ends.

Membership is affordable for all of our neighbors, because we offer several different levels of annual membership dues. Individuals can join for \$20; families for \$30. Households on a fixed income pay only \$5. We also welcome local businesses who can join for \$40. Members get discounts to events. If you are planning to register children for Spooktacular, a current membership entitles your children to a 50% discount on Spooktacular registration (see page 4 for more information). Please take the time to start or renew your membership either online or by completing and mailing the membership form found at [whna.net](http://whna.net). 🍁

## UPCOMING EVENTS

### OCTOBER

**THURSDAY, OCTOBER 17 - 31**

**MKE FILM FESTIVAL**

*Daily and evening film screenings at Times Cinema*

**FRIDAY, OCTOBER 18**

**WHNA MEET-UP**

*6 - 8pm at Vennture Brew Co.*

**SATURDAY, OCTOBER 26**

**SPOOKTACULAR, AREA 5**

*6:30-8:30pm*

### NOVEMBER

**WEDNESDAY, NOVEMBER 13**

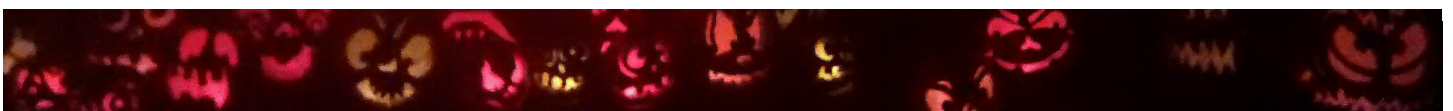
**WHNA MEET-UP**

*6 - 8pm at McBob's*

# DID YOU KNOW

by Debbie Knepe

- Our neighborhood website [whna.net/business/](http://whna.net/business/) lists 143 businesses. Consider shopping locally owned.
- As a society, we take more pictures in two minutes today than were taken in the entire 19th century.
- A dime costs 3.9 cents to make, and a quarter costs nine cents to make.
- Washington Heights Area 3 and Area 7 have open positions on the WHNA Board. Go to [whna.net/association/](http://whna.net/association/) to learn more.
- Natural gas smells like rotten eggs. If you smell natural gas, do not use a light switch or phone.
- A baseball caught by the fielder at the top of the mitt is called a snow cone.
- Boanthropy is a rare mental disorder where people think they are cows.
- Twenty-five companies and organizations sponsored Washington Park Wednesdays this summer. Visit [washingtonparkneighbors.com/partners](http://washingtonparkneighbors.com/partners) and consider a donation for next summer.
- The WHNA Board's former Treasurer plead guilty to embezzling \$30,000 from the WHNA, has repaid the WHNA all of it, and was convicted of felony theft.
- The Wisconsin dairy industry generates \$43.4 billion each year, which is more than the combined value of citrus to Florida, potatoes to Idaho, apples to Washington, and raisins to California.
- Researchers infected one person in an 80-person office with a harmless virus. Coffee pot handles were some of the first places the virus spread.
- LEGO produces 318 million tires a year.
- The Wisconsin State Fair debuted in 1851 on a six-acre plot in Janesville with 13,000 people. After 168 years the Wisconsin State Fair Park is 200 acres and attracted 1,130,572 attendees.
- For every human on earth there are roughly 1.6 million ants.
- It only costs \$15 for an individual membership to the Washington Heights Neighborhood Association. Sign up at [whna.net/membership/](http://whna.net/membership/) 🍁



# St. Sebastian Fish Fry

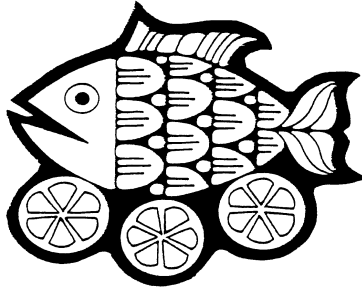
## Dine In and Carry Out

October 4, November 1,  
December 6, January 10,  
February 7, March 6,  
April 3, May 1

## Carry Out Only

February 28, March 13,  
March 20, March 27,  
April 10

## 2019-2020



4:30—7:30 p.m.

St. Sebastian School  
Cafeteria

1740 N. 55th Street

- All-You-Can-Eat Fried or Baked Cod
- Salad Bar, Milk & Coffee Included
- Chicken Nugget Kid's Meal
- Succulent Shrimp Chowder & Soup of the Month
- Beer, Soda, and Homemade Desserts
- Fried with Trans-Fat Free Oil

***See you at YOUR neighborhood Fish Fry!***



# We not only SELL Washington Heights... we LIVE in Washington Heights!



**GORGEOUS Victorian!**  
1541 N 48th ST ~ \$199,900



**Classic Bungalow!**  
1603 N 48th ST ~ \$134,900



J U S T   S O L D

**MyHomeMKE.com**  
**414/861.0387**



**DRAGANCHUK - O'BRIEN**  
REALTORS

FOCUSED ON *SERVING* YOU, NOT *SELLING* YOU



**FIRSTWEBER**  
REALTORS®



**Lyra O'Brien**

**Steve Draganchuk**